



APARTMENTS

# ChargePoint Smart EV Charging Solutions for Apartments

Attract and Retain Residents and Meet Growing Demand for EV Charging

EV Drivers Will Choose to Live Where They Can Charge.

## BENEFITS FOR YOU

- + Attract and retain high value, green-minded residents
- + Increase average rent and property value
- + Meet emerging state and city regulations
- + Improve your green standing and meet sustainability goals, e.g. LEED certification

## BENEFITS FOR YOUR RESIDENTS

- + Conveniently charge at home
- + Make it easy to switch to an EV
- + Use one ChargePoint account for home, public and workplace charging
- + Achieve personal sustainability goals

## FEATURED CUSTOMERS



## EVs Are Coming Faster Than You Think. Are You Ready?

As the number of electric vehicles (EVs) increases, your residents will expect EV charging as a standard amenity. Providing this amenity not only benefits your residents, but can also help you meet emerging regulations and improve your green standing.



10X growth in 4 years  
5% of all car sales by 2020

## EV Drivers in Your Community Need EV Charging

Your EV-driving residents need access to convenient and reliable EV charging where they live so they can stay prepared for daily commutes and weekend trips. EV charging is a highly sought-after amenity, and it's a serious consideration during the apartment selection process.

## Making Your Property EV-Ready Will Increase Property Value

EV drivers are highly educated, earn twice the average national income and are green minded. They have many choices and will choose the apartment community that offers them the amenities they need—and they will be willing to pay more for it. Making your property EV-ready attracts these high-paying residents, thereby increasing average rents, occupancy rates and ultimately your property value.

## ChargePoint Can Help

Whether your community has assigned or shared parking, ChargePoint makes it easy for you to offer EV charging. ChargePoint and its experienced installation partners will help you select the right charging products, install electrical infrastructure and stations and launch your new amenity smoothly.

## WHY CHARGEPOINT?

- + Web-portal and dedicated support for property manager
- + Automated billing and reimbursements for common electricity used
- + Energy management to charge more cars without expensive electrical upgrades
- + Drivers can use their existing ChargePoint account to track and pay for charging
- + 24/7 driver support team capable of starting charging sessions remotely
- + Proactive station monitoring and on-site station maintenance
- + Reporting and analytics to track energy usage, environmental impact and revenue

## Don't Get Just EV Charging—Get Smart EV Charging

ChargePoint stations are smart networked stations that allow you to set your own pricing policies, get reimbursed for electricity usage and control who uses your stations. We also provide dynamic energy management capabilities that allow you to optimize the common area electricity to charge more EVs without requiring costly electrical upgrades. Our feature-rich mobile app provides a seamless charging experience for your residents.

### Smart Charging for All Parking Types

Whether your property has assigned or shared parking, ChargePoint makes it easy to offer EV charging.

#### Personal Charging

Offer your residents the ability to charge at their assigned parking spot.

- + Easily manage stations and assign them to residents quickly
- + Give residents peace of mind, knowing their charger is always available
- + Let drivers sign-up for an affordable month-to-month service that includes station maintenance and 24/7 support

#### Community Charging

Offer EV drivers a place to charge in a common parking area.

- + Set pricing policies and charge fees by time, session or electricity usage (kWh)
- + Restrict charging station access to residents only, or extend it to guests and the public
- + Provide a superior charging experience with features like station availability, Notify Me, Waitlist and Valet.



## Products & Services

### Personal Charging Solutions

- + ChargePoint CPF25 charging station
- + ChargePoint Multi-Family Home Service

### Community Charging Solutions

- + ChargePoint CT4000 charging station
- + ChargePoint Express DC Fast charging station
- + ChargePoint Commercial Plan
- + ChargePoint Assure

## For More Information

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- 🖱 Visit [chargepoint.com/businesses/apartments-and-condos](https://www.chargepoint.com/businesses/apartments-and-condos)



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