

# Join the California e-mobility movement

Discover EV charging incentives and the opportunity for your business



# California policies

Learn how California is encouraging adoption



# California raises the green bar on energy policy



It's not just drivers who have e-mobility on their minds. The state of California has a well-defined energy road map, designed to move all sectors of the state's economy toward a more sustainable future.

## Legislation in action

A number of policies and state goals are helping raise the bar on climate action for California.

- + The [California Sustainable Policy and Best Practices Manual](#) outlines a goal of 5 million zero-emissions vehicles on the road by 2030.
- + State agencies are also [working together](#) to ensure that 100% of the state's electricity comes from renewable and zero-carbon energy sources by 2045.
- + The [Clean Energy and Pollution Reduction Act](#) aims to reduce greenhouse gas emissions to 40% below 1990 levels by 2030 and 80% below 1990 levels by 2050.

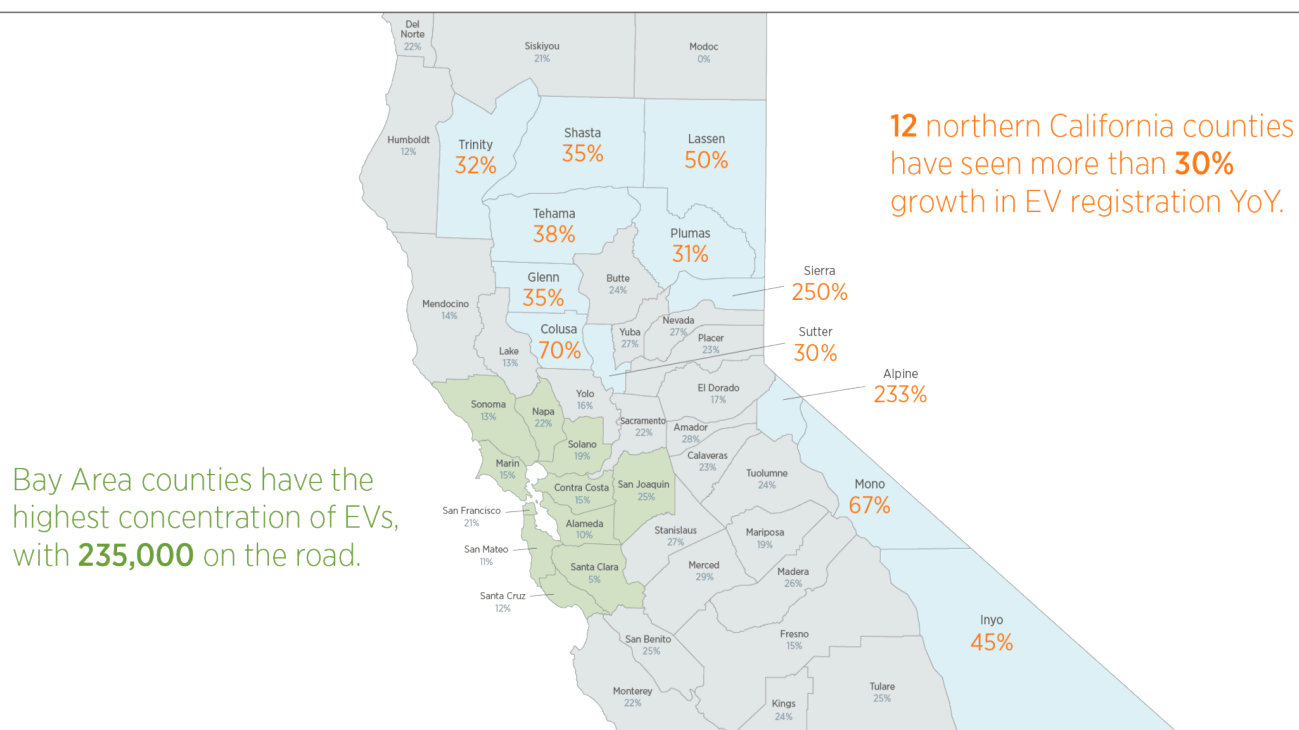
# Northern California goes electric

Californians understand the benefits of driving an electric vehicle, from saving on fuel and maintenance costs to helping lower carbon emissions. California is the top state for EV adoption, with more than 715,000 EVs now on the road (*IHS Markit*).

## In northern California

**Top EV makes:** Tesla, Chevrolet, Toyota

**Top EV models:** Model 3, Model S, Volt



Source: IHS Markit

# Electric vehicle charging incentives

Discover incentives near you





# Don't miss out: Incentives help CA businesses go electric

E-mobility is a significant component of California's climate action policies. A number of incentives and grant programs for EV charging projects encourage businesses to support the state in meeting its energy goals.



Total incentives available in California: \$500 million+

Some California programs can be combined for total savings of over \$100,000 per EV charging solution installed.

Learn more about California's incentives [here.](#)





## About ChargePoint

Learn how we can help ease your transition to electric



# EV momentum sparks opportunity

The world is quickly embracing electric mobility. Energy research firm BloombergNEF (BNEF) noted that global passenger EV sales grew by 63%

from 2020 to 2021, and at the end of the year, were on track to hit 6.3 million for 2021. The energy research firm has also predicted that zero-

emission vehicles (ZEVs) will make up 70% of all passenger car sales by 2040.

As electric mobility accelerates, ChargePoint remains dedicated to making the switch to electric easy for everyone, from individual EV drivers and businesses to automakers, fleets and more. An easy transition to e-mobility requires an excellent charging experience not only for drivers but also for the businesses, fleet operators and employers that provide charging.

We can help you find rebates and incentives in your region and also support you in creating an EV charging strategy that will scale as EV momentum accelerates and your business evolves, opening up new opportunities in the next transportation era.

Get in touch to explore the opportunities.





# Let us help you find incentives.

Connect with a ChargePoint expert