

Dear [HOA BOARD MEMBER/COMMUNITY MANAGER],

I hope you're well. My name is [YOUR NAME] and I live at [YOUR ADDRESS]. I truly love living in this community, which is why I feel compelled to write to you today. I've always been impressed with your timely responses to resident needs, so I hope you can help me regarding my current situation.

Like me, you've probably noticed a lot more electric vehicles (EVs) on the road lately. In fact, with all the new incentives available and rules designed to phase out gas-powered cars in the coming years, I can't imagine purchasing anything other than an EV for my next car. I know many of my neighbors feel the same way. That brings me to my question. Have you thought about offering EV charging to residents?

According to my friends who already drive electric, one of the main advantages is being able to charge their car at home. (In fact, statistically, most people do just that — upward of 90% according to most sources.) Most of the people I've spoken to would even be willing to pay a little extra for the privilege. Also, with the recent EV incentives from the government for both cars and charging infrastructure, it may make sense from a business perspective to consider offering it sooner rather than later too.

I'd love to hear your thoughts and to chat more about this. Since it looks like EVs are here to stay, I really believe this could be a win-win for everyone. Thank you and I look forward to hearing from you soon!

Sincerely,

[NAME]
[PHONE]
[EMAIL]