

# Kick Gas. Drive Clean.

## ChargePoint Accelerates the Transition to Sustainable Driving



Transportation is one of the largest sources of greenhouse gas emissions in the U.S. Reducing greenhouse gas emissions from transportation is key to slowing climate change and making sure our planet stays a healthy place to live.

Electric vehicles (EVs) fight climate change by powering transportation with electricity, not fossil fuels. Driving an EV can cut fossil fuel emissions in half, or get rid of them entirely when renewable energy sources are used.

ChargePoint operates the world's largest and most open EV charging network, and builds all the technology that supports it. As our network of stations grows, it becomes easier for more people to choose EVs.

By making EV driving an easy choice with a global network of charging stations, we help our drivers and customers eliminate tons of harmful greenhouse gas emissions. Read on to see why EV driving is good for drivers, the environment and businesses alike.

# Plug In for People, Planet and Profit



## People Make Sustainable Choices

More and more people are choosing to drive sustainably: EV sales quadrupled over the past ten years and are growing at a rate of more than 50 percent year over year. All of these EV drivers need a place to charge their vehicles.

Having access to EV charging makes it easier for people to kick fossil fuels. The U.S. Department of Energy has found that drivers with access to charging at work are 20X more likely to switch to EVs. Extending the EV charging network encourages sustainable choices.



## The Planet Benefits from Reduced Emissions

Driving on electricity reduces or eliminates greenhouse gas emissions. The average American can avoid more than 2.5 tons of carbon dioxide emissions per year by driving an EV.

EV driving will continue to get even cleaner as more renewable energy comes onto the grid. Charging stations can run on renewable energy to keep pushing down emissions and electricity costs related to charging.

EVs improve local air quality by centralizing emissions at power plants, and are more efficient overall than vehicles powered by fossil fuels.



EVs Beat the Average Gas Car on CO<sub>2</sub> Emissions in Every State



## Businesses Profit

EV charging is an easy way for businesses to create value, attract customers and achieve sustainability goals across departments.

### Finance

- ✓ Expand your customer base and shopping time
- ✓ Increase property value
- ✓ Generate revenue with charging fees

### Human Resources

- ✓ Offer charging as an employee benefit
- ✓ Attract and retain passionate people
- ✓ Show that your company values sustainability

### Marketing

- ✓ Build a green brand image
- ✓ Create and strengthen customer relationships
- ✓ Get found on the large and growing ChargePoint network

### Operations/Facilities

- ✓ Get responsive support for your stations and drivers
- ✓ Manage multiple charging stations from anywhere
- ✓ Gain LEED points and achieve certification

# Making a Difference Made Easy

## EV Charging Is Key to Sustainability

ChargePoint helps companies, employees and customers:

- + Move away from fossil fuels
- + Measurably reduce greenhouse gas emissions
- + Show a commitment to the environment
- + Make sustainable choices together
- + Understand and share environmental and financial savings

## Meet Requirements and Earn LEED Points

- + Get LEED BD+C points with networked charging
- + Get LEED O+M points if 10% or more of employees or tenants use alternative transportation
- + Meet CalGreen requirements for EV charging

## ChargePoint Customers Are Sustainability Leaders

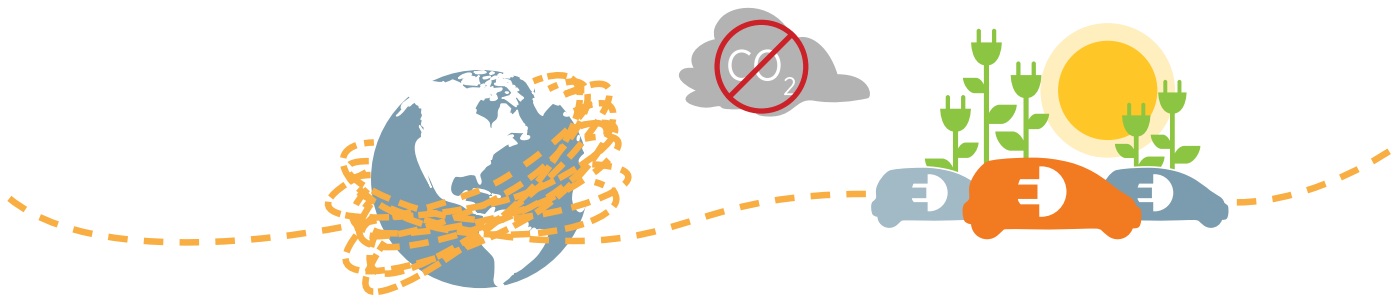
4 in 10  
of the CDP Climate A-List

7 in 10  
of the Forbes “Most Green  
Companies” in the U.S.

8 in 10  
of the U.S. EPA’s Top  
Green Power Partners

“EV charging stations embody the people-planet-profit framework for sustainable investing in the truest sense. They are a valuable amenity for our customers, contributing to increased tenant satisfaction and loyalty, and they support the transition away from fossil fuel. We have invested in ChargePoint stations because it makes sense for our business.”

—Sara Neff  
SVP Sustainability,  
Kilroy Realty



ChargePoint drivers have circled the earth more than 15,000 times with no fossil fuels.



## We're Getting Recognized

The United Nations recognized ChargePoint for Leading the Way at the 21st Conference of the Parties in Paris. ChargePoint was one of 16 Lighthouse Activities selected for an innovative and scalable approach to tackling climate change.

Some of our other awards include:

- + Verizon: Supplier Award for Environmental Excellence
- + Smart Grid Today: 2015 Smart Grid Pioneer
- + CNBC Disruptor 50
- + Sustainia 100: World Leader in Sustainable Innovation
- + Global Cleantech 100
- + Pike Research: Top electric vehicle charging station manufacturer
- + Green Parking Council: Sustainability Leadership Pioneer
- + AlwaysOn: Top 200 green tech companies

## We're All In It Together

We're proud members of the U.S. Green Building Council, Green Parking Council and Green Key Global.



## Learn More

- Visit [chargepoint.com/about/sustainability](http://chargepoint.com/about/sustainability)
- Call +1.408.841.4500 (main)
- Email [info@chargepoint.com](mailto:info@chargepoint.com)

Interested in stations? Call +1.877.370.3802 (U.S. toll free) or email [sales@chargepoint.com](mailto:sales@chargepoint.com). For media requests, call +1.408.841.4575 or email [media@chargepoint.com](mailto:media@chargepoint.com)



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