

Why are parking operators housing ChargePoint?

Bring in new customers who'll pay more to park



BENEFITS

- + Attract customers
- + Encourage loyalty with a growing customer base
- + Enhance revenue and generate measurable ROI

KEY BENEFIT FOR YOUR DRIVERS

Preferred and dedicated parking spot

BOTTOM LINE FOR YOU

Attract new customers and increase revenue per parking spot

FEATURED CUSTOMERS



Lock in a growing customer segment.

Attract new customers

Leverage the ChargePoint network of tens of thousands of EV drivers and mobile app users to drive traffic to your location

Drive revenue

Use access control and pricing policies to maximize revenue from your EV-enabled parking spot

Drive parking behavior

Use access control and pricing policies to bring customers in and to encourage them to move their car when charged to make room for other drivers

Brand your charging stations

Take advantage of built-in signage and video capability to enhance the aesthetics and the messaging power of your stations

Only with networked EV charging can you:

- + Provide station location and availability to customers
- + Manage customer parking behavior
- + Set pricing policies
- + EV drivers benefit from 24/7 support
- + Manage your energy usage and costs
- + Monetize your charging offering
- + Get 24/7 real-time visibility to station status and function
- + Generate usage reports and analytics
- + Enjoy hassle-free remote support for your stations

“Already leaders in the parking garage industry, we look forward to becoming corporate leaders in environmental sustainability efforts as well.”

—William Bodenhamer, President & CEO, USA Parking

Contact Us

To learn more about ChargePoint solutions for Parking Operators, call us at +1.408.841.4500 or +1.877.370.3802 (US toll free), or email sales@chargepoint.com.