



ChargePoint Smart EV Charging: Guidance for Sustainability Leaders

Establish green leadership and support sustainability goals

3 in 5 of Forbes' Top Companies in the U.S. Are ChargePoint Customers

BENEFITS FOR YOU

- + Align sustainability initiatives with business goals
- + Reduce GHG emissions
- + Engage employees and customers in sustainability initiatives
- + Understand your environmental and financial ROI
- + Establish your brand as a green leader

BENEFITS FOR YOUR DRIVERS

- + Achieve personal sustainability goals
- + Reduce reliance on fossil fuels
- + Deepen commitment to the environmental movement
- + Save thousands of dollars in fuel costs
- + Commute in a preferred vehicle and reduce travel time with HOV lane access*

FEATURED CUSTOMERS



EVs Are Coming Faster Than You Think. Are You Ready?

A growing number of drivers are choosing electric vehicles (EVs). As a sustainability leader, you have the power to accelerate this transition. Your efforts will make a big impact: transportation currently generates 30 percent of greenhouse gas (GHG) emissions in the U.S., but driving an EV can cut these emissions in half.



50% growth in sales year over year
25% of all car sales by 2025

Offering EV charging clearly accelerates the transition to EVs: the U.S. Department of Energy found that having EV charging at work makes people 20X more likely to switch to an EV.

EV Charging Isn't Just Good for the Environment—It's Also Good for Your Business

Offering EV charging to your employees, tenants and customers isn't just the next big trend for leaders in sustainability—it's a trend that has a quantifiable impact on the environment and your business. EV charging measurably reduces GHG emissions, engages your community in sustainability initiatives, boosts your green image and earns points toward LEED certification. Beyond environmental benefits, EV charging makes your company a great place to work, increases occupancy rates and average rents for your properties and attracts customers who will stay longer and spend more at your business.

ChargePoint Can Help

ChargePoint EV charging solutions are easy for drivers to use and for you to manage. Visibly demonstrate your commitment to sustainability and boost your brand image with high quality stations that are easy for EV drivers to find in a mobile app. Our network lets you easily track GHG savings and energy costs across all your stations, understand who's using your stations and quantify return on investment by station use, customers acquired and customer dwell times. Plus, 24/7 driver support is included to ensure reliability.

“EV charging stations embody the people-planet-profit framework for sustainable investing in the truest sense. They are a valuable amenity for our customers, contributing to increased tenant satisfaction and loyalty, and they support the transition away from fossil fuel. We have invested in ChargePoint stations because it makes sense for our business.”

—Sara Neff

SVP of Sustainability, Kilroy Realty

WHY CHARGEPOINT?

- + Save time, money and effort with a simple EV charging system featuring low overhead costs
- + Meet specific employee, customer or tenant needs with customizable smart features
- + Stay up to date with the latest features thanks to automatic station upgrades
- + Keep stations secure using configurable access control
- + Build the best pricing policy for your drivers with flexible tools
- + Count on your stations to stay up and running thanks to managed services
- + Minimize energy costs by using smart energy management
- + Validate your return on investment with regular reports and analytics tools
- + Get remote monitoring and support with an uptime guarantee
- + Enjoy the industry’s best warranty, which includes service dispatch
- + Count on ChargePoint to provide a superior driver experience, including real-time station availability and 24/7 support for EV drivers

Don't Get Just EV Charging—Get Smart EV Charging

ChargePoint chargers aren't just charging stations. They're smart stations that allow you to control who can access your stations and how much it costs to charge (if anything). They're also part of the ChargePoint network, which serves 70 percent of all new EV drivers—including your employees, tenants and customers. ChargePoint makes EV charging hassle-free for you and convenient for your EV drivers while benefiting the environment.

Products & Services

- + ChargePoint Commercial Level 2 Charging Station
- + ChargePoint Express DC Fast Charging Stations
- + ChargePoint Commercial Service Plan
- + ChargePoint Assure Warranty and Managed Services



For More Information

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