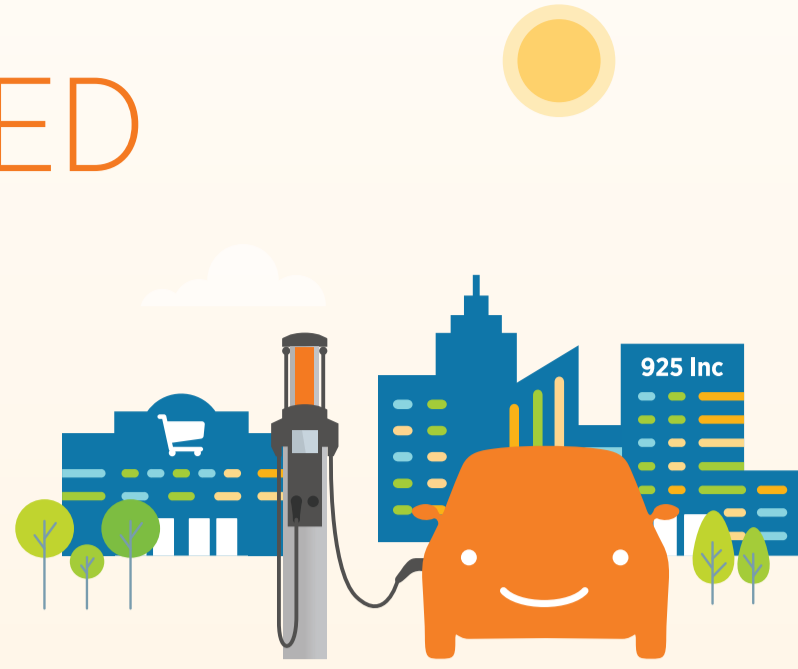


# be.ENERGISED for Retail

Why invest in EV charging infrastructure?  
Six key benefits for retailers:



## 1 New customers

Attract EV drivers to your retail stores.



## 2 Time in store

EV drivers tend to extend their shopping duration while charging their electric cars.



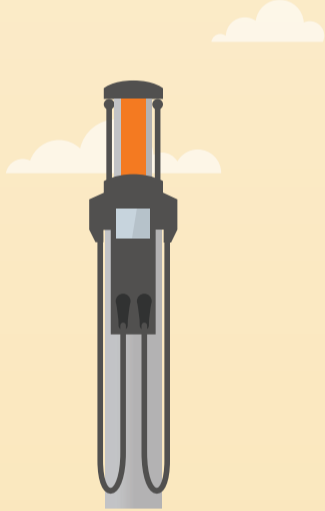
## 3 Shopping frequency

The need to charge their cars means EV drivers shop more often.



## 4 Customer ownership

Secure and protect your customer data by owning EV charging infrastructure.



## 5 Customer loyalty

Enhance loyalty program benefits by integrating EV charging services.



## 6 Revenue streams

Create new revenue streams from non-customer EV drivers charging their electric cars during and after working hours.



## ChargePoint in retail worldwide



25,000+  
operated retail  
charging ports



22M+  
retail charging  
sessions delivered



980M+  
electric kilometers enabled  
at retail locations